



## Media Release

**28<sup>th</sup> January, 2013**  
**For Immediate Release:**

### **New on-line guide to the slaughter of poultry**

An on-line guide to the humane slaughter of poultry has been produced by the Humane Slaughter Association (HSA) and is now available for viewing and free download on the Association's website ([www.hsa.org.uk](http://www.hsa.org.uk)).

Primarily for the smallholder and small-scale producer, the guide is a practical and comprehensive introduction to the humane slaughter of chickens, ducks, geese, turkeys, quail and guinea fowl. It has been developed to help poultry keepers worldwide when killing sick or injured birds or when slaughtering for consumption, and is an updated version of the paperback guide produced by the HSA in 2001.

The guide includes photographs and video of best practice, and covers all stages of the slaughter process from catching and handling to the use of stunning and slaughter equipment available to the smallholder and small-scale commercial producer. It is the first of a series of educational resources to be made available on-line, enabling information to reach a large, global audience free of charge.

The HSA is an independent charity that promotes the highest standards of welfare for livestock during transport, at markets, slaughter and killing for disease control and welfare reasons. If you would like more information about the HSA's work, or are interested in becoming a member or supporting this work please visit [www.hsa.org.uk](http://www.hsa.org.uk) or contact the HSA on 01582 831919, email [info@hsa.org.uk](mailto:info@hsa.org.uk).

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(attached photos: *The HSA on-line guide to poultry slaughter covers all stages from catching and handling to use of equipment.*)

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Note to Editors:

As an independent registered charity, the HSA is unique in working exclusively to achieve the highest worldwide standards in food animal welfare at markets, during transport at slaughter, and killing for disease control and welfare reasons, through scientific and technical advances, education and training. Its work includes researching, refining and demonstrating humane slaughter methods, publishing material such as guidelines, best practice, books and videos, funding research projects and the development of equipment. Specialist technical staff provide expert and practical advice on all welfare issues relating to food animals.

The HSA is funded by voluntary donations, subscriptions and legacies.

For more information about the HSA's work call 01582 831919, email [info@hsa.org.uk](mailto:info@hsa.org.uk) or visit [www.hsa.org.uk](http://www.hsa.org.uk)

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Humane Slaughter Association and Council of Justice to Animals  
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