



Humane Slaughter Association

Media Release

28 October 2015

For Immediate Release:

New guidance from the Humane Slaughter Association (HSA)

A new online technical information poster has been added to the HSA's series of information and guides to best practice in the handling and slaughter of livestock and poultry. The posters can be used for quick reference in the work place or during training to help ensure best practice.

"Effective Neck Cutting of Poultry", has been designed to assist industry with EC Reg 1099/2009 in monitoring effective neck cutting practice and facilitates the identification of the carotid arteries, which are the most important blood vessels to sever because they carry oxygenated blood to the brain.

The new poster joins a comprehensive portfolio of best practice in humane handling and slaughter already available on the HSA website (www.hsa.org.uk). The HSA has made the technical posters and guides freely available online to enable easy access worldwide to best practice information for high animal welfare standards that might otherwise be difficult to obtain.

The HSA is an independent charity that promotes the highest standards of welfare for livestock during transport, at markets, slaughter and killing for disease control and welfare reasons. If you would like more information about the HSA's work, or are interested in becoming a member or supporting this work please visit www.hsa.org.uk or contact the HSA on 01582 831919, email info@hsa.org.uk.

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Note to Editors:

The HSA is an independent charity recognised internationally for promoting scientific, technical and educational advances towards improving the welfare of food animals worldwide at slaughter, killing, marketing and transport.

Its work includes researching, refining and demonstrating humane slaughter methods, publishing material such as guidelines, best practice, books and videos, funding research projects and the development of equipment. Specialist technical staff provide expert and practical advice on all welfare issues relating to food animals.

The HSA is funded by voluntary donations, subscriptions and legacies.

For more information about the HSA's work call 01582 831919, email info@hsa.org.uk or visit www.hsa.org.uk

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