



Humane Slaughter Association

Media Release

9 September 2019

HSA MARKS THE 10TH REMEMBER A CHARITY WEEK

Now in its 10th year, this week is Remember A Charity Week (9-15 September) and the Humane Slaughter Association is proud to be joining over 200 charities across the country to celebrate all the amazing individuals who support vital services by leaving a gift to charity in their Will.

Remember A Charity Week shines a light on the importance of gifts in Wills to charities, and how by leaving just a small gift in your Will to a charity and cause you support, you can pass on something wonderful by helping vital work continue long into the future. The theme for the Week is *“Pass on something wonderful”* and aims to challenge some of the most common misconceptions around gifts in Wills, inspiring people to consider their favourite charity in their Will.

Legacies constitute a huge tranche of the charity’s income, and have the power to make a difference to a significant number of animals worldwide. Every day, millions of animals around the world are transported, marketed and slaughtered for food. The potential for distress and suffering for these animals is immense and comes at a time when they are most vulnerable.

Legacies have the power to have an impact far into the future. When Norman Child Graham died in 1931, he left money to the HSA which secured its future at a time when the country was in the grip of a world-wide recession. Norman’s legacy was a lifeline, helping the charity to continue and ultimately to make great strides forward in improving conditions for animals at markets. The results of Norman’s legacy, bestowed nearly 90 years ago, can still be seen to this day, with vast improvements to the way animals are treated during transport, handling, marketing and slaughter.

Last year, gifts in Wills helped the charity to continue its unique programme of research, education and advice which is helping to improve farmed animal welfare around the world.

The HSA’s CEO Dr Robert Hubrecht said: *“As a member of Remember a Charity, we are taking part in Remember a Charity in your Will Week to help raise awareness of the importance of gifts left in Wills. Currently only around 6% of us do this, yet writing a Will is one of the most important things you will ever do and, after you’ve taken care of your loved ones, you too can pass on something wonderful by including a charity you care about. As Norman’s legacy demonstrated, a gift to the HSA has the potential to go on making a real difference for many years to come.”*

Please see <https://www.hsa.org.uk/support/leaving-a-gift-in-your-will> to find out more about leaving a gift to the HSA.

-ENDS-

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Note to Editors:

The Humane Slaughter Association

The HSA is an independent charity recognised internationally for promoting scientific, technical and educational advances towards improving the welfare of food animals worldwide during, marketing, transport, slaughter and killing. Its work includes researching, refining and demonstrating humane slaughter methods, publishing material such as guidelines, best practice, books and videos, funding research projects and the development of equipment. Specialist technical staff provide expert and practical advice on all welfare issues relating to food animals. The HSA is funded by voluntary donations, subscriptions and legacies.

For more information about the HSA's work call 01582 831919, email info@hsa.org.uk or visit www.hsa.org.uk

Remember A Charity

Remember A Charity was formed in the year 2000 as a consortium of charities working to encourage more people to leave a legacy donation in their Will. A representative voice for the sector with 200 charity members, the campaign works with Government, the legal profession and employers to help develop the most positive legacy environment, working to the ultimate goal of making legacy giving a social norm. The campaign is hosted by the Institute of Fundraising. Find out more at www.rememberacharity.org.uk or follow [@RememberCharity](https://twitter.com/RememberCharity).

Humane Slaughter Association
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Organisation

**“Pass on
something
wonderful”**

**REMEMBER A CHARITY
IN YOUR WILL WEEK**

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